

Community Information

Rancho Bernardo





Rancho Bernardo

Rancho Bernardo sets the standard for master-planned communities. Although part of the City of San Diego, the ambiance of the community distinguishes Rancho Bernardo from other parts of the county.

Nestled within a valley, about 7,000 acres house more than 45,000 residents in North County San Diego.

A town plaza contains small businesses including financial services, insurance, attorneys, computer services, real estate, mortgage and escrow companies, high tech and entrepreneurial-type businesses.

Industry giants such as Sony Electronics, Hewlett-Packard, Northrop Grumman, BAE Systems, NCR Corporation, SAIC, and Eastman Kodak Co. operate in one of the largest business parks in San Diego.

History

Rancho Bernardo has felt the tread of Indian, conquistador, mission padre, soldier, traveler, cattle rancher, and developer. The Rancho's roots are deep in the beginning of our nation's history - from the conquistadors who paused here as they searched for new wealth for Spain, to the Battle of San Pasqual in 1846 - the climax of the struggle of the young United States of America to bring California into the Union. It felt the moccasin feet of the padres, from the Mission of San Diego, and their converts as they tended grapes and herded cattle in its rich valleys and fertile hills.

Long before the Spaniards came to California, Indians made their campsites here. Massive boulders, covered with pictographs, and hollows in the rocks where they ground their corn still remain. The trail where they wound their way from the ocean coast to the site of present day Rancho Bernardo can still be traced.

As an original Land Grant from the King of Spain in 1789, Rancho Bernardo began as "La Canada de San Bernardo" - 17,763 acres of good hill and valley land in what was then called Upper California. The grant probably received its name from St. Bernard of Clairvaux, a revered theologian who led the Second Crusade in the Middle Ages.

"San Bernardo" is shown on maps as early as 1800, and several ranchers were victims of an Indian raid in 1837. Rancho Bernardo's first recorded owner was Capt. Joseph Sevenoaks, an enterprising English seafarer. He gave up a life of adventure and daring on the bounding main to become Don Jose Francisco Snook, a gentleman rancher in the best romantic tradition of the Spanish Don.

Snook's days of adventure were not over, however. Troops under the command of Mexican Gov. Pio Pico were fighting to keep California from becoming part of the United States. It was at the eastern part of the Rancho that Federal troops under U.S.Gen. Stephen Kearny met them in the famous "Battle of San Pasqual." After suffering tremendous losses, Kearny's remnants stopped at the hastily deserted Snook Rancho for replenishment of supplies and rest as they retreated towards San Diego.





But the fight was not over for Kearny's little "Army of the West." Pico's troops ambushed them as they left the Rancho. They were forced to defend themselves for three days from what is now called "Mule Hill," deriving its name from the only food they were able to obtain - one of the pack animals! They were rescued finally when Kit Carson, the famous scout who was traveling with Kearny, was able to slip out at night and make his way to San Diego.

The Snooks died without heirs and their Rancho passed to many other hands. Its lands were traversed by the famous Butterfield Stage and the tiny village of "Bernardo" grew to be a favorite stopping point for travelers between Escondido and San Diego. The Rancho through the years became the property of various owners who forged the destiny of the county. James McCoy, sheriff and state senator; Col. Ed Fletcher, William Henshaw, and Lawrence and Donald Daley, cattlemen and industrialists.

In 1961 the Daleys joined W. R. Hawn and Harry L. Summers to form a corporation known as "Rancho Bernardo, Inc." Several years later this corporation was obtained by AVCO Community Developers. This was the beginning of Rancho Bernardo as we know it today. The original concept has been beautifully implemented into a planned community of residential, light industry, shopping, parks, clubs and golf courses - a "52-week vacationland." The community has grown and become one of the most envied in the country.



Time has been kind to Rancho Bernardo since Gaspar de Portola of the Spanish Army, along with Friar Junipero Serra, claimed California for God and for Spain. Its dramatic rock formations remain the same, its fields and valleys are still fertile and green, and the graciousness of early California lives on.

Housing

Rancho Bernardo offers all types of housing from apartments to large, custom homes. The community experienced a housing boom during the 60s, 70s and 80s.

The area is now residentially built out with an occasional plot of land being developed. Neighborhoods spread throughout the rolling hills of the area, lined with red tile roofed, stucco houses.

Anyone wishing to reside in the community can do so through the purchase of existing property or by renting. A number of Senior Living communities provide housing opportunities for residents seeking assisted living including The Remington Club, Casa de Las Campanas, Seacrest Village, Oaks North Village, and others.



Transportation

Rancho Bernardo residents enjoy easy access to anywhere in San Diego County. Interstate 15 runs directly through Rancho Bernardo, with State Route 56 lying just south of the community and Highway 78 to the north. San Diego International Airport is less than 30 minutes away.

Local bus transportation is provided through the North County Transit System



and the San Diego Transit System. There are bus stops throughout the community with regularly scheduled stops every day of the week.

Recreation

Rancho Bernardo residents and visitors can choose from a selection of golf courses located in the community. Oaks North Golf Course is a favorite executive course in the area. The Rancho Bernardo Inn Golf Course and Country Club of Rancho Bernardo offer championship courses. The Bernardo Winery is an inviting place to taste wines, dine, or visit village shops.

Hiking and fishing opportunities are just moments away at both Lake Hodges and Lake Poway. Just north of Rancho Bernardo is the world-famous San Diego Wild Animal Park, where patrons of all ages can enjoy animals in natural settings.

Rancho Bernardo Inn Golf Course & Country Club

17550 Bernardo Oaks Dr / San Diego, CA 92128

Ph: 877.517.9340 · Fax: 858.675.8501

www.RanchoBernardoInn.com

Everything you expect from the perfect Golf Resort experience awaits you at Rancho Bernardo Inn Golf Resort & Spa.

The 18-Hole Championship Golf Course at Rancho Bernardo Inn Golf Resort & Spa has hosted both PGA and LPGA events and has been renovated recently to continue to present Golfers of all skill levels with challenging and rewarding play. To Book a Tee Time call: 858.385.8733. For Group Golf Rates or to host a Private or Corporate Golf Tournament please call: 858-675-8469



Community Centers

Since Rancho Bernardo is a planned community, it has been developed by areas. Each area has its own Community Center to which all residents are required to belong and support.

Bernardo Heights Recreation Center

16150 Bernardo Heights Parkway 92128

858-451-3580 / Fax 858-451-6509

Eastview Community Center

17520 Drayton Hall Way 92128

858-487-7270

High Country West

16003 Turtleback Road 92127

858-451-0725 / Fax 858-451-8341

Oaks North Community Center

12578 Oaks North Drive 92128

858-487-0120 / Fax 858-487-5328





Swim and Tennis Club
16955 Bernardo Oaks Drive 92128
858-487-5002 / Fax 858-487-5004

Seven Oaks Community Center
16789 Bernardo Oaks Drive 92128
858-487-4058 / Fax 858-487-3078

Westwood Club
17394 West Bernardo Drive 92127
858-485-6300 / Fax 858-485-6923

Houses of Worship

Church of Jesus Christ of Latter Day Saints
15750 Bernardo Heights Parkway 92128
(858) 487-7922

Rancho Bernardo Com.Presbyterian Church
17010 Pomerado Road 92128
(858) 487-0811 Fax (858) 487-8203

First Church of Christ, Scientist
16315 Pomerado Road, Poway 92064
(858) 487-4007 Fax (858) 673-9363

St. Bartholomew's Episcopal Church
16275 Pomerado Road, Poway 92064
(858) 487-2159 Fax (858) 487-2324

Green Valley Church
11501 Rancho Bernardo Road 92127
(858) 487-0100 Fax (858) 487-4495

St. Timothy's Episcopal Church
10125 Azuaga Street, San Diego 92129
(858) 538-1267 Fax (858) 538-5105

Hope United Methodist Church
16550 Bernardo Heights Parkway
(858) 485-5840 / Fax (858) 485-1051

San Rafael Catholic Church of Rancho Bernardo
17252 Bernardo Center Drive
(858) 487-4314 Fax (858) 487-1498

Ner Tamid Synagogue
15318 Pomerado Rd, Poway 92064
(858) 513-8330 Fax (858) 513-8334

Temple Adat Shalom
15905 Pomerado Road, Poway 92064
(858) 451-1200 Fax (858) 451-2409





Rancho Bernardo Baptist Church
11616 Duenda Road 92127
(858) 487-7676 Fax (858) 487-8601

Chalice Unitarian Universalist Congregation
16315 Pomerado Road, Poway 92064
(858) 674-5528

Lutheran Church of the Incarnation
16889 Espola Road, Poway 92064
(858) 487-2225

Light of Life Church
12540 Oaks North Drive, San Diego 92128
P.O. Box 501414, San Diego 92150-1414
(858) 748-8112

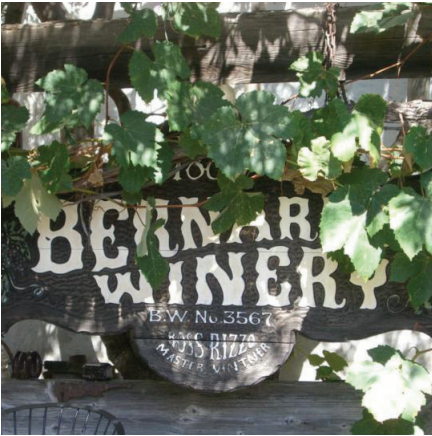
Maranatha Chapel
10752 Coastwood Road, San Diego 92127
(858) 613-7800 Fax (858) 613-7824

St. Michael Catholic Church
15546 Pomerado Road, Poway, CA 92064
(858) 487-4755

The Church at Rancho Bernardo
11740 Bernardo Plaza Court, San Diego 92128
(858) 592-2434 / Fax (858) 592-2480

Penasquitos Lutheran Church
14484 Penasquitos Drive San Diego 92129
(858) 672-3466 fax (858) 672-2322

Cloudbreak Church Non-Denominational
16150 4S Ranch Parkway, San Diego, CA 92127
(858) 335-8667



Education

Poway Unified School District

15250 Avenue of Science / San Diego, CA 92128
(858) 521-2800 / www.powayusd.com

Elementary Schools

Creekside
12362 Springhurst Drive / San Diego, CA 92128
(858) 391-1514

Highland Ranch
14840 Waverly Downs Ways / San Diego, CA 92128
(858) 674-4707





Morning Creek
10925 Morning Creek Drive South / San Diego, CA 92128
(858) 748-4334

Shoal Creek
11775 Shoal Creek Drive / San Diego, CA 92128
(858) 613-9080

Turtleback
15855 Turtleback Road / San Diego, CA 92127
(858) 673-5514

Westwood
17449 Matinal Road / San Diego, CA 92127
(858) 487-2026

Middle Schools

Bernardo Heights
12990 Paseo Lucido / San Diego, CA 92128
Phone: (858) 485-4850 / Fax: (858) 485-4865



High Schools

Rancho Bernardo
13010 Paseo Lucido / San Diego, CA 92128
Phone: (858) 485-4800 / Fax: (858) 485-4822



DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Rancho Bernardo



Jan 1, 2016

Total Population	42,202
Household Population	41,646
Group Quarters Population	556
Persons Per Household	2.41

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,951	17,245	3.9%
Single Family - Detached	8,549	8,210	4.0%
Single Family - Multiple-Unit	4,750	4,569	3.8%
Multi-Family	4,652	4,466	4.0%
Mobile Home and Other	0	0	--

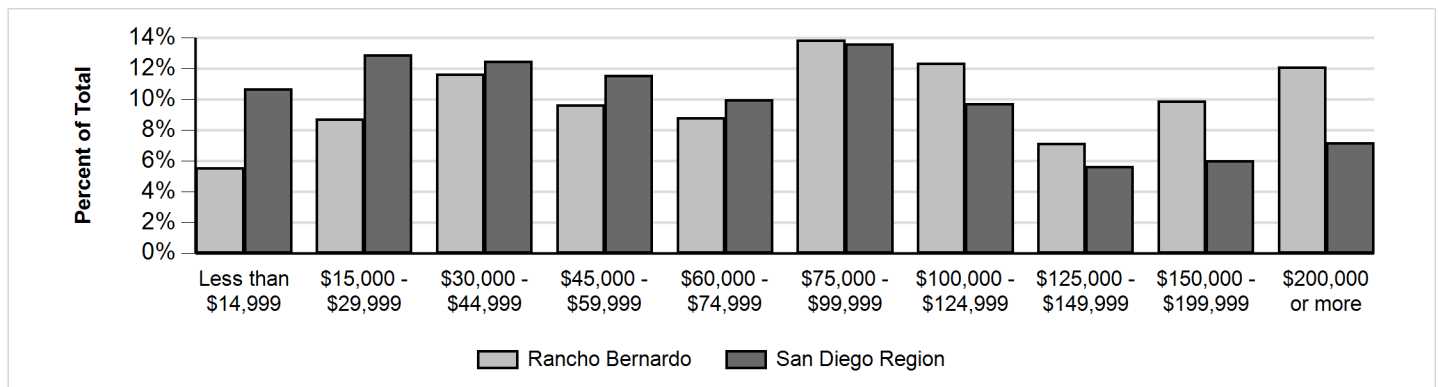
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	9%	12%	10%	9%	14%	12%	7%	10%	12%

Median Household Income

	2016
Adjusted for Inflation (2010 \$)	\$84,926
Not adjusted for inflation (current 2015\$)	\$93,220



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

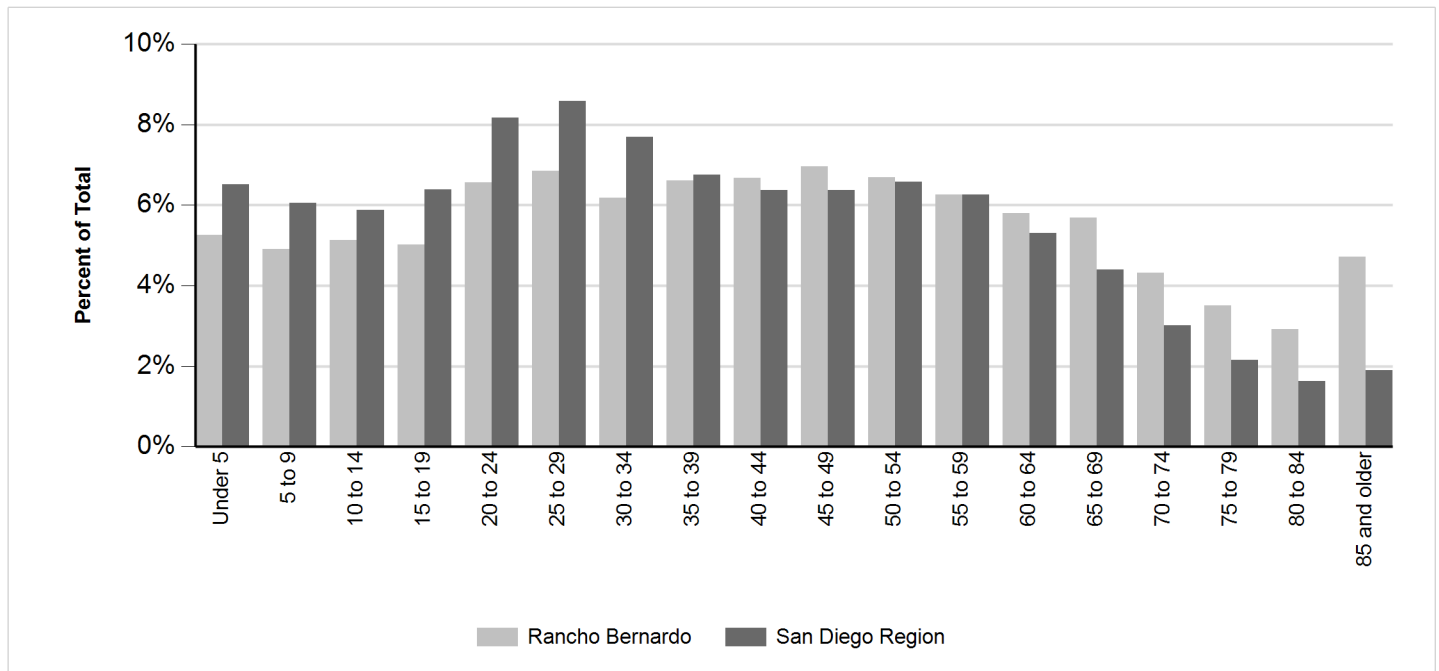
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	42,202	20,068	22,134	52%
Under 5	2,216	1,162	1,054	48%
5 to 9	2,069	1,061	1,008	49%
10 to 14	2,167	1,085	1,082	50%
15 to 17	1,307	686	621	48%
18 and 19	810	436	374	46%
20 to 24	2,766	1,441	1,325	48%
25 to 29	2,888	1,436	1,452	50%
30 to 34	2,607	1,274	1,333	51%
35 to 39	2,789	1,373	1,416	51%
40 to 44	2,816	1,370	1,446	51%
45 to 49	2,935	1,416	1,519	52%
50 to 54	2,826	1,331	1,495	53%
55 to 59	2,644	1,239	1,405	53%
60 and 61	1,029	497	532	52%
62 to 64	1,416	616	800	56%
65 to 69	2,397	1,073	1,324	55%
70 to 74	1,819	780	1,039	57%
75 to 79	1,479	608	871	59%
80 to 84	1,234	489	745	60%
85 and older	1,988	695	1,293	65%
Under 18	7,759	3,994	3,765	49%
65 and older	8,917	3,645	5,272	59%
Median Age	42.6	40.3	44.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,597	24,635	2,014	114	7,464	1,378
Under 5	624	942	138	13	370	129
5 to 9	560	886	77	10	388	148
10 to 14	473	972	84	7	464	167
15 to 17	289	583	54	4	267	110
18 and 19	154	431	27	0	145	53
20 to 24	616	1,301	276	9	435	129
25 to 29	626	1,280	291	12	577	102
30 to 34	535	1,279	146	7	538	102
35 to 39	467	1,315	135	8	773	91
40 to 44	450	1,406	152	5	750	53
45 to 49	448	1,614	130	9	670	64
50 to 54	348	1,744	134	6	546	48
55 to 59	242	1,817	100	4	426	55
60 and 61	104	726	39	3	134	23
62 to 64	135	1,039	47	4	168	23
65 to 69	176	1,845	63	5	282	26
70 to 74	129	1,430	47	3	197	13
75 to 79	82	1,216	25	1	144	11
80 to 84	70	1,023	29	1	97	14
85 and older	69	1,786	20	3	93	17
Under 18	1,946	3,383	353	34	1,489	554
65 and older	526	7,300	184	13	813	81
Median Age	29.7	50.9	32.1	31.4	38.5	23.2