

Community Information

Mission Valley





Mission Valley

The broad open sweep of the San Diego River Valley, located at the geographic heart of the City of San Diego, has always attracted settlers and development. From the early days when the Indians built their villages along the river banks to its present reincarnation as an urban center for shopping, hotels, restaurants and office buildings, the valley has been a center of activity for the San Diego area. In 1769, Fr. Junipero Serra relocated Mission San Diego de Alcalá to the valley from the Presidio areas.

The mission gave the area its name and also established agriculture as its primary business. Dairy farms thrived and cows dotted the landscape for many years. In the early part of the 1900s sand and gravel quarries were important industries. Several are still operating today.

In the 1950s, the completion of U.S. 80 (now I-8) provided an impetus for commercial development and the agricultural environment began to give way to shopping centers and hotels. The river was tamed and although it can still flood parking lots and require road detours during a wet year, it is now hard to see it all. There are three major malls in the area--Hazard Center, Mission Valley Mall and Fashion Valley Mall. All of the malls include anchor stores, movie theaters and restaurants. There are numerous smaller shopping centers as well as numerous auto dealers. Hotel Circle is home to a number of well-known hotels that offer visitors accommodations central to all of San Diego's major attractions.

Qualcomm Stadium (then known as Murphy Stadium) was built in 1967 and is home to the Chargers. The stadium's vast parking lot is home to tailgate parties and other events during the year. It held over 10,000 evacuees during the wild fires that swept through San Diego in October, 2003. Fenton Marketplace includes an IKEA, Costco and Lowe's. The San Diego Trolley ties the area together.

A number of condominiums and apartments have been built in the area making it a strong residential area as well.

Attractions

Westfield Mission Valley, one of several large regional shopping centers in Mission Valley. Toward the eastern end of Mission Valley lies Mission San Diego de Alcalá, for which the valley is named. At the southwestern end overlooking the valley is Presidio Park. At the foot of Presidio Hill lies Old Town San Diego State Historic Park, the original site of the town of San Diego. All three attractions are listed on the National Register of Historic Places.

Three major shopping malls located in Mission Valley are Fashion Valley Mall, Hazard Center Mall and Westfield Mission Valley. The frontage roads parallel to Interstate 8 from Presidio Park to Highway 163 are named Hotel Circle North and Hotel Circle South, for the many hotels and motels located on them. Other commercial developments can be found in the valley as well, including smaller shopping plazas, auto malls and vocational schools.





Qualcomm Stadium, home of the San Diego Chargers and the San Diego State University (SDSU) Aztecs football teams, is located in Mission Valley East near the I-8/I-15 interchange. At the outlet of Mission Valley lie SeaWorld, Mission Bay, and other San Diego attractions.

Transportation

Mission Valley serves as a path for Interstate 8 and is crossed at its mouth by Interstate 5. Both I-8 and I-5 serve as the major east-west and north-south routes respectively, for San Diego. At the Jack Schrade Interchange, Interstate 805 crosses Mission Valley and connects with Interstate 8. Interstate 15 and State Route 163 also cross Mission Valley and connect with Interstate 8.

The Green Line of the San Diego Trolley system also runs through Mission Valley. The main hub for buses is located at the Fashion Valley

Malls

Westfield Mission Valley Shopping Center
1640 Camino Del Rio North / San Diego CA 92108
(619) 296-6375 / westfield.com/missionvalley

Fashion Valley
7007 Friars Rd. / San Diego, CA 92108
(619) 688-9113 / www.simon.com/mall/?id=765



Mission Valley Branch Library

2123 Fenton Parkway / San Diego, CA 92108
(858) 573-5007 / www.sandiego.gov/public-library

Education

San Diego Unified School District

4100 Normal Street / San Diego, CA 92103
(619) 725-8000 / www.sandi.net

Elementary Schools

Birney
4345 Campus Ave. (92103) / (619) 497-3500
new.sandi.net/schools/birney

Carson
6905 Kramer St. (92111) / (858) 496-8060

Florence
3914 First Ave. (92103) / (619) 293-4440

Foster
6550 51st St. (92120) / (619) 582-2728
www.sandi.net/foster





Grant
1425 Washington Place (92103) / (619) 293-4420
sandi.net/grant

Jones
2751 Greyling Dr. (92123) / (858) 496-8140
new.sandi.net/schools/jones

Juarez
2633 Melbourne Dr. (92123) / (858) 496-8145

Middle Schools

Correia
4302 Valeta St. (92107) / (619) 222-0476
www.correiamiddle.com

Lewis
5170 Greenbrier Ave. (92120) / (619) 583-3233
www.lewis.edu

Montgomery
2470 Ulric St. (92111) / (858) 496-8330
montgomery.sandi.net

Roosevelt
3366 Park Blvd. (92103) / (619) 293-4450
rooseveltmiddle.org

Taft
9191 Gramercy Dr. (92123) / (858) 496-8245
sandi.net/taft

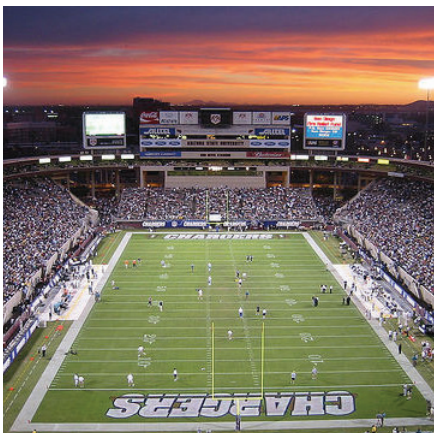


High Schools

Kearny High Educational Complex
7651 Wellington St. (92111) / (858) 496-8370

San Diego High Educational Complex
1405 Park Blvd. (92101) / (619) 525-7455
www.sdhs.sandi.net

Henry
6702 Wandermere Drive / San Diego, CA 92120
(619) 286-7700 / (619) 229-0370 - Fax
<http://henry.sandi.net>



DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92108



Jan 1, 2016

Total Population	24,455
Household Population	24,188
Group Quarters Population	267
Persons Per Household	2.16

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	11,980	11,191	6.6%
Single Family - Detached	3	3	0.0%
Single Family - Multiple-Unit	1,214	1,142	5.9%
Multi-Family	10,763	10,046	6.7%
Mobile Home and Other	0	0	--

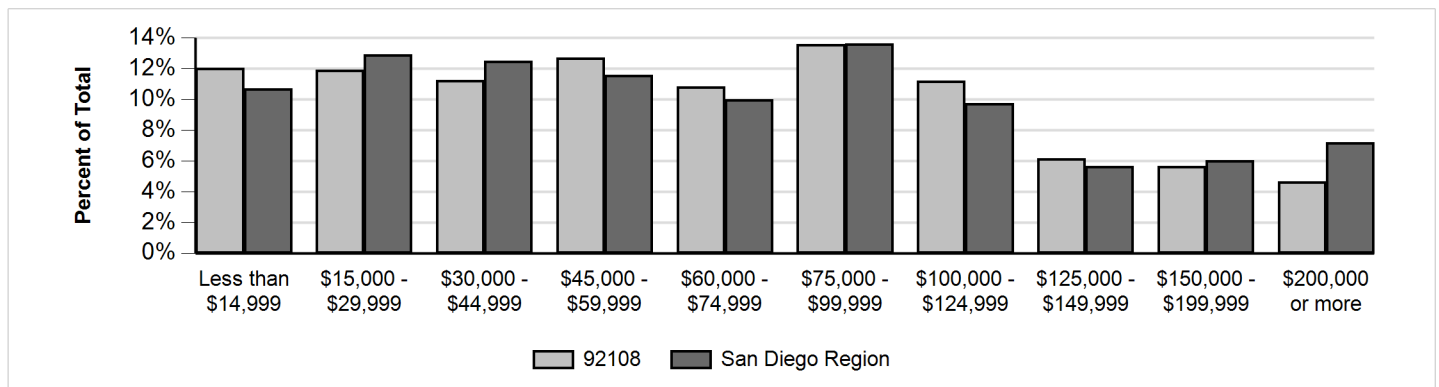
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	12%	11%	13%	11%	14%	11%	6%	6%	5%

Median Household Income

	2016
Adjusted for Inflation (2010 \$)	\$62,905
Not adjusted for inflation (current 2015\$)	\$69,048



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

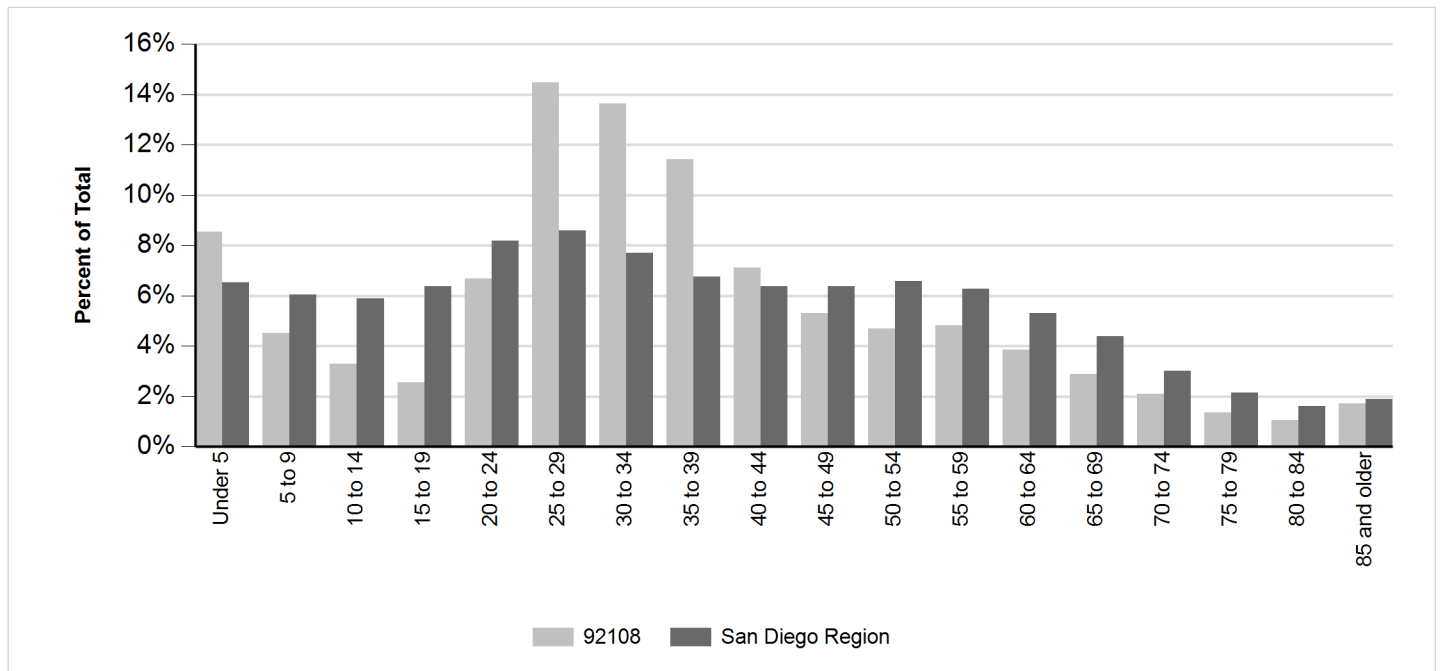
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	24,455	12,318	12,137	50%
Under 5	2,090	1,012	1,078	52%
5 to 9	1,102	573	529	48%
10 to 14	808	414	394	49%
15 to 17	389	203	186	48%
18 and 19	233	116	117	50%
20 to 24	1,634	895	739	45%
25 to 29	3,539	1,676	1,863	53%
30 to 34	3,334	1,637	1,697	51%
35 to 39	2,790	1,454	1,336	48%
40 to 44	1,740	934	806	46%
45 to 49	1,300	725	575	44%
50 to 54	1,150	639	511	44%
55 to 59	1,180	604	576	49%
60 and 61	414	197	217	52%
62 to 64	529	252	277	52%
65 to 69	704	345	359	51%
70 to 74	515	254	261	51%
75 to 79	334	136	198	59%
80 to 84	254	102	152	60%
85 and older	416	150	266	64%
Under 18	4,389	2,202	2,187	50%
65 and older	2,223	987	1,236	56%
Median Age	33.6	33.9	33.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,295	12,545	1,684	100	2,917	914
Under 5	857	827	89	17	178	122
5 to 9	440	381	95	1	100	85
10 to 14	378	235	74	1	77	43
15 to 17	187	113	29	3	34	23
18 and 19	109	61	25	0	19	19
20 to 24	515	745	102	9	188	75
25 to 29	764	1,963	188	12	452	160
30 to 34	855	1,688	206	12	457	116
35 to 39	619	1,501	136	12	420	102
40 to 44	405	896	138	7	245	49
45 to 49	273	656	171	8	149	43
50 to 54	222	636	153	8	114	17
55 to 59	198	705	123	0	131	23
60 and 61	88	252	36	0	34	4
62 to 64	76	327	51	1	69	5
65 to 69	115	465	22	3	92	7
70 to 74	79	356	17	3	53	7
75 to 79	55	212	16	2	44	5
80 to 84	27	192	6	0	25	4
85 and older	33	334	7	1	36	5
Under 18	1,862	1,556	287	22	389	273
65 and older	309	1,559	68	9	250	28
Median Age	29.3	35.9	36.3	32.9	34.5	27.8